



CertNinjaPro

Subject: Support Your Employee's Professional Growth with CertNinjaPro

Dear [Hiring Manager / HR Team],

I'm reaching out on behalf of your employee, who has expressed interest in using CertNinjaPro to manage their professional certifications and continuing education requirements.

As Founder of CertNinjaPro, I built this platform after seeing firsthand how cybersecurity and IT professionals struggle with credential chaos — expired certifications, missed CEU deadlines, scattered documentation, and the costly consequences that follow.

WHAT CERTNINJAPRO DOES:

CertNinjaPro is a purpose-built credential management platform that gives your employee:

- Centralized credential tracking — all certifications, licenses, and renewals in one secure dashboard
- Automated renewal alerts — smart notifications before deadlines, eliminating surprise expirations
- CEU/CPE management — automatic tracking of continuing education credits across all cert bodies
- Audit-ready documentation — organized records for compliance reviews, internal audits, and career advancement
- Public credential profile — a shareable, verified portfolio of their professional achievements

THE BUSINESS CASE:

The average cost of a single lapsed certification — including re-examination fees, downtime, and compliance gaps — ranges from \$300 to \$1,000+. Multiply that across a team, and credential management becomes a material operational risk.

A CertNinjaPro membership eliminates that risk entirely. For as little as \$10/month (\$96/year with a 20% annual discount), your organization gains:

- ✓ Zero missed renewals — protecting against compliance gaps
- ✓ Reduced administrative burden — no more manual spreadsheet tracking
- ✓ Demonstrated investment in talent — supporting employee retention and growth
- ✓ Audit readiness — instant access to organized credential documentation

FLEXIBLE PLANS:

- White Belt — Free (up to 5 credentials)
- Blue Belt — \$10/mo or \$96/yr — 15 credentials, CPE tracking, priority email support
- Black Belt — \$15/mo or \$120/yr — unlimited credentials, chat + email support

I'm happy to schedule a brief walkthrough or answer any questions about group licensing options for your team.

Thank you for investing in your team's professional development.

Chad Freese

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Founder & CEO, CertNinjaPro

chad@certninjapro.com | certninjapro.com